

Samsung Global Goals

Ad donations

File name	ad_donations.csv
Field name	Field description
Goal	Donated goal
Amount	Donated ad earnings
Time	Time of donation

Estimated total earnings

File name	estimated_total_earnings.csv
Field name	Field description
Estimated total earnings	Estimated total earnings

Facebook challenge information

File name	challenge.csv
Field name	Field description
User ID	Facebook user identifier
Goal number	Number of Global Goal to which the challenge donation was made
Amount	Goal amount for challenge
Donated amount	Donated amount
Currency	Challenge currency
Status	Current status of the challenge
Challenge start time	Challenge start time
Challenge end time	Challenge end time

Google challenge information

File name	challenge_ga.csv
Field name	Field description
User ID	Google user identifier
Goal number	Number of Global Goal to which the challenge donation was made
Amount	Goal amount for challenge
Donated amount	Donated amount
Currency	Challenge currency
Status	Current status of the challenge
Challenge start time	Challenge start time
Challenge end time	Challenge end time

Facebook challenge donations

File name	challenge_donations.csv
Field name	Field description
Challenge ID	Challenge identifier
User ID	Facebook user identifier
Goal number	Number of Global Goal to which the challenge donation was made
Amount	Goal amount for challenge
Currency	Challenge currency
Time	Time of donation

Google challenge donations

File name	challenge_donations_ga.csv
Field name	Field description
Challenge ID	Challenge identifier
User ID	Google user identifier
Goal number	Number of Global Goal to which the challenge donation was made
Amount	Goal amount for challenge
Currency	Challenge currency
Time	Time of donation

Facebook user information

File name	facebook_user.csv
Field name	Field description
User ID	Facebook user identifier if user provided Facebook login
First name	Facebook user's first name if user provided Facebook login
Full name	Facebook user's full name if user provided Facebook login
Image URL	Web address to Facebook user's profile picture if user provided Facebook login
Time	Date and time when the user account was created in Samsung Global Goals app

Google user information

File name	google_user.csv
Field name	Field description
User ID	Google user identifier if user provided Google login
First name	Google user's first name if user provided Google login
Full name	Google user's full name if user provided Google login
Image URL	Web address to Google user's profile picture if user provided Google login
Time	Date and time when the user account was created in Samsung Global Goals app

Samsung user information

File name	samsung_user.csv
Field name	Field description
Samsung ID	Samsung Account identifier
Given name	Given name as defined in user's Samsung Account profile
Family name	Family name as defined in user's Samsung Account profile
Samsung image url	Web address to user's Samsung Account profile picture
Country	Country code of user's Samsung Account

Firestore data

File name	firebase_data.csv
Field name	Field description
Token	Firestore token
Country	Device country
Language	Languages of the device
App version	Samsung Global Goals version
Android version	Android version
Device model	Device model

Private data processing

File name	restrict_processing_data.csv
Field name	Field description
Private data sharing restriction	This is the status of whether you restricted sharing private data with Samsung Global Goals ad partners to get personalized ads which are more relevant to you and raise more money for the Global Goals.

Rewards donations

File name	rewards_donations.csv
Field name	Field description
Goal	Donated goal
Amount	Amount of Rewards points donated
Time	Time of donation

User donations

File name	user_donations.csv
Field name	Field description
Goal	Donated goal
Amount	Amount of money User's donated directly
Payment method	Payment method used by user to perform the donation (possible values: GPay, SPay, Credit card or PayPal)
Payer ID	PayPal payer ID if user used PayPal to pay for donation
Time	Time of donation

Subscription donations

File name	subscription_payments.csv
Field name	Field description
Goal	Donated goal
Amount	Amount of money user donated through subscriptions
Currency	Currency of donated money
Time	Time of donation